

"Countrycraft Home of the year" from the 1973 Ideal Home Exhibition

All you have to do

a) Consider the following question: "A couple with two children aged 5 and 8 are considering the purchase of a new home. Listed above the coupon are 12 home features. Use your skill and judgment to select the 8 most important factors they should take into account".

- b) Having considered the features, complete your entry by listing in the columns provided your choices in the order of their importance. For instance, should you consider 'a large garden' to be first in order of importance, enter 'C' at the top and so on, down in order of merit until the column is completed.
- c) You are allowed up to 12 attempts on the coupon, and should you complete the first ten entry columns, at 5p per column, the last two will be FREE.
- d) Having completed your entry, post the coupon as indicated, with your crossed cheque/postal order to cover the total cost of your entry, made payable to A.S.B.A.H. Stamps are not acceptable.

Rules

- The competition will close on Friday, 6th April, 1973.
- Employees of A.S.B.A.H., members of executive committees and their families are precluded from the competition.
- The competition will be judged on Tuesday, 10th April, 1973 by a panel of independent judges.
- 4) All entries will be scrutinised.
- The results will be published on Wednesday, 18th April, 1973 in Property Advertiser. The winner will be notified by post.
- 6) The winner will have the option of a cash prize of £10,000.
- In the event of there being more than one winner, the cash prize will be divided accordingly.
- 8) The judges' decision will be final and no correspondence will be entered into.
- No entry will be accepted unless accompanied by the correct entry fee.
- No responsibility will be accepted for entries lost, delayed or damaged in the post, and proof of posting will not be accepted as proof of receipt.
- 11) All entrants must be over 18 years of age.
 - All proceeds from this competition will go to the Spina Bifida Research Appeal.
 Prize does not include land

ABOUT SPINA BIFIDA

The Association for Spina Bifida & Hydrocephalus ("A.S.B.A.H.") exists to support and help those born with these conditions and their families both nationally and

through local associations.

Spina Bifida is the defect which results when the bones of the spine and the spinal cord which they protect are not properly formed. It arises early in pre-natal development and its causes are not yet known, hence this appeal to finance research into its prevention. Hydrocephalus, an excess of brain fluid, is often associated with Spina Bifida. These effects can now be alleviated, but even so damage to nerves may have already occurred and there is often paralysis in the lower part of the body. Despite this, many of the children lead happy and useful lives, given extra care. On average, one baby is born with this condition every four hours in Britain alone. And it can happen to anyone.

For further information write to: A.S.B.A.H., Devonshire Street House, 30 Devonshire Street, London, W1N 2EB. (Telephone No. 01-486-6100).



A.S.B.A.H.
DEVONSHIRE STREET HOUSE
30 DEVONSHIRE STREET
LONDON W1N 2EB
Tel.: 01-486-6100

- A. Close to travel facilities.
- B. Full central heating.
- C. A large garden.
- D. Built-in wardrobes.E. Toilet separate from bathroom.
- F. Fully fitted kitchen.
- G. Close to schools.
- H. Double glazing.
- I. Close to shops.
- J. Close to employment.
- K. Open plan design.
- L. Quiet study room.

ENTRY FORM

DREAMHOUSE CONTEST

1st CHOICE												
2nd CHOICE												
3rd CHOICE												
4th CHOICE												
5th CHOICE		,	VA.									
6th CHOICE												
7th CHOICE												
8th CHOICE												
ENTRY FEE 5p PER COL.	5р	5р	5р	5р	5р	5р	5р	5р	5р	5р	FR	EE

Post to:-"DREAMHOUSE" A.S.B.A.H. 30 Devonshire St. London. WIN 2EB

ADDRESS

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TOTAL ENTRY FEE...... CHEQUE/P.O. No.....

CLOSING DATE 6th APRIL 1973